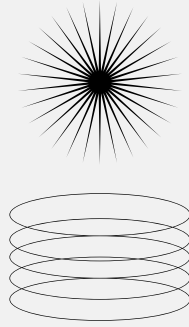


The Art of Gathering Tips for Hosts



Inspired by
Priya Parker

Why use these tips? To have more compelling gatherings! We generally do not slow down and give gatherings enough thought. We overemphasize food & décor and underemphasize purpose & connection. These tips can be applied modestly or generously to occasions of all sizes and types for improved results.

1	Get very clear on your purpose, do not follow the herd by doing what is expected, be intentional to stand out. Change and transformation do not happen without risk. Why are you hosting a gathering?
2	Who are you including and why? Excluding people creates meaning. Including the wrong people is <i>also</i> impolite. Over-including may derail your purpose.
3	Consider how the location sets a tone and mood, choose wisely! Don't be on autopilot when making your selection, the space influences the whole event.
4	Embrace a generous authority while hosting, being too laid back can ruin the experience for participants. Take the time to make some structure, do introductions, and make pop-up rules that serve the purpose of the event specifically. Unhealthy peace is equally as bad as unhealthy conflict, so host with authority to navigate your event to the sweet spot of engagement.
5	Having explicit rules can help liberate people—such as no phones, no pouring your own drinks, first names only, no talking about work, etc. The rules help establish a temporary world that is unique to your gathering.
6	When the purpose of gathering is problem solving commit to apply emphasis on solutions rather than magnify problems , design with this in mind.

7	Prime your guests starting with the moment of discovery (when they learn about the event). Establish an intentional mood for the gathering and keep all communications on brand.
8	Encourage connection rather than bolstering egos. By being vulnerable, sharing stories, and being real we foster authentic relationships. Demonstrate how to do this for your guests.
9	Start and end with gusto! Welcome guests generously to your temporary world, do not be afraid to take risks to make a memorable experience. Your event is remembered by actions that happen during the first 5% of time spent together. End with a memorable close. Plan and execute gracefully.

- 6/12/23
 - Created & Published
 - RL